

DG Ink

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Banner Advertising Rate Card (01/01/08)

Both The Lunenburg Ledger and The Stow Paper are weekly newspapers and are available by subscription, and are sold in local newsstands and surrounding towns.

- *Ads Are Payable in Advance • No Cash Refunds • We accept cash, checks, money orders or Mastercard, Visa & Novus. • Checks Returned are Subject to a \$25 Fee*

<u>Size</u>	<u>3 Month</u>	<u>6 Month</u>	<u>1 Year</u>
Leaderboard (728 x 90)	\$95	175	325
Tile Ad (125 x 125)	50	90	170

- Above are the two sizes that we offer for the web. The Leaderboard goes across the top and the Tile Ads are located to the right of the stories.
- We can design a Web ad for you at no additional cost.
- Display Advertising clients who run a minimum size of 2x2 and run at least 8x, receive a 10% discount.
- The minimum order is 3 months. All dimensions are expressed in pixels.